



MEMORANDUM

TO: Board of Park Commissioners
FROM: Susan Golub
DATE: January 7, 2014
SUBJECT: Parks Legacy Plan Update

Requested Board Action

Parks requests the Board of Park Commissioners recommend adoption by the department of the Parks Legacy Plan, Goals and Strategies at the March 13 Park Board meeting.

Background

In the spring of 2012 Parks began a three step strategic planning process that:

1. Looked at the department's vision, mission and values;
2. Evaluated programs and services; and
3. Is establishing a framework for sustainability.

Board involvement in Plan development occurred through a Legacy Plan subcommittee and input from discussions at Board meetings in July, September, October 2012 and March 2013. In April, 2013, an initial draft of the Parks Legacy Plan was issued. Following six public meetings, attended by many Board members, a second draft of the Plan was produced in June.

Changes to the Parks Legacy Plan

As our thinking has evolved, the Parks Legacy Plan will be a three-part plan:

1. **Goals and Strategies**, the program and service evaluation, to be finalized by mid-March;
2. **Implementation Plan**, which will include the funding initiative approved by the voters in August, plus additional organizational implementation strategies, to be completed after the August election;

3. **Performance Measures**, which will document how we will measure successful plan implementation, to be completed by year-end.

Based on input from Board members, we are adding a section to the Plan describing how the Legacy Plan fits into citywide planning processes. Also, based on a commissioner's suggestion, we are revising the Recreation Trends section to also include trends in land management. Further, program snapshots may be revised to reflect current thinking; for example, we are adding information about animal control to the Park Safety snapshot; and will be adding new snapshots for p-patches, off-leash areas, and policy development and performance measurement.

Board Input

It would be helpful to hear from Board members:

- Have we missed important issues (such as the earlier Board suggestions for planning context and trends in land management)?
- Are there issues needing more or different emphasis?

Please provide comments to me by January 31, to allow for staff review before a Parks Legacy Plan discussion at the February 13 Board meeting. Also, as you re-read the Plan, we know you'll find editing errors – we have, too! We will be making corrections and have enlisted Laurie Dunlap, Parks lead for correspondence, to do final editing.

Staff Recommendation

Staff recommend that at the March 13 meeting, the Board recommend department adoption of the Parks Legacy Plan.

Additional Information

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